CAMILLA DELGADO

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EDUCATION

University of Washington (2025-2027)

M.S in Human-Centered Design & Engineering | $50,000 emerging leaders scholarship

Federal University of Minas Gerais (2020-2023)

B.A in Communications, Advertising | Full ride scholarship recipient

WORK HISTORY

Website Marketing Assistant - UW Housing, Food & Services MAY 2026 - PRESENT

- Designed a real-time open/closed status feature for UW Dining, prototyped in Figma Make and handed to an engineer who built it, reaching a **90,000+** person email list
- Designed and launched HFS Central, a SharePoint intranet homepage used by **2,058** employees

UX Design Intern - OSL Serves JUL 2026 - AUG 2026

- Built a reusable Figma design system **(8 component categories, 48-icon library)** that standardized interaction patterns and sped up prototyping in Google Stitch
- Used information architecture and a user task matrix to inform the content layout of a **14-screen high-fidelity prototype**, then aligned stakeholders on the revisions
- Owned the design-to-production pipeline for live Squarespace deployment, delivering optimized design assets from concept through **Q4 2026** launch

Digital Marketing Specialist - Limitless Ignite Media SEP 2024 - AUG 2025

- Audited **5+ client websites** using UX heuristics and Google Analytics, producing optimization roadmaps validated through A/B testing
- Increased client user engagement **30% within the first month** by launching audience- and competitor-informed digital assets

PROJECTS

UX Designer — Rainier Valley Food Bank SEP 2026 - PRESENT

- Mapped the online ordering system with staff, volunteers, and a delivery partner, through a site visit and stakeholder interview, to find where onboarding and fulfillment break down
- Building a service blueprint, then planning co-design sessions with RVFB stakeholders

UX Researcher & Designer - Washington 211 (Sponsored) JAN 2026 - APR 2026

- Planned and moderated **6 remote usability sessions** with participants with traumatic brain injury, using think-aloud protocol, task completion, and time-on-task metrics
- Delivered **20+** prioritized, evidence-based design recommendations to leadership, synthesizing usability findings and heuristic evaluation with NotebookLM and presenting them in Google Slides

UX Researcher — UW Directed Research Group JAN 2026 - MAR 2026

- Analyzed **40 interviews** using open coding, thematic analysis, and affinity mapping in Dedoose to build cross-participant insight frameworks for dissertation research

LEADERSHIP

Co-President - Women in User Experience AUG 2026 - PRESENT

- Co-leading a **13-officer team** overseeing WIUX operations, distributing project work and serving as primary point of contact for officers, speakers, and industry professionals
- Developed the 2026–2027 annual roadmap covering the flagship conference, event programming, and milestone checkpoints, plus a monthly meeting cadence to keep officers aligned

LANGUAGES

English
Spanish
Portuguese
French

TOOLS

Figma, Claude, Maze, ProtoPie, Google Analytics

DEVELOPMENT

NotebookLM, Qualtrics, Google Analytics, Maze, Python, Claude Code

RESEARCH METHODS

Interviews, thematic analysis, affinity mapping, think-aloud protocol, WCAG accessibility audits, AI-Integrated Research